

## **Sunshine Mills, Inc. Issues Voluntary Nationwide Recall of Certain Branded and Private Label Branded Dog Biscuits**

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FOR IMMEDIATE RELEASE – Red Bay, Alabama, April 5, 2007

As a precautionary measure, Sunshine Mills, Inc. (“Sunshine”), a branded and private-label pet food manufacturer based in Red Bay, Alabama, is voluntarily recalling a portion of its branded dog biscuits made at its Red Bay, Alabama biscuit plant during part of March 2007. These brands include: Nurture Chicken & Rice, Nurture Lamb & Rice, Pet Life Large, Pet Life Extra Large, Pet Life Large Variety, Pet Life Large Peanut Butter, Lassie Lamb and Rice, and Pet Life People Pleasers Dog Treats. Private label biscuits for five of Sunshine’s customers were also affected. A complete list of affected biscuit brands, sizes, and codes is available below or at our website, [www.sunshinemills.com](http://www.sunshinemills.com). Sunshine’s other biscuit brands and products that include small and medium sized biscuits were not affected. It is also important to note that dry dog and cat food and soft and chewy treats for dogs or cats manufactured by Sunshine are not affected and not included in this recall.

The company is taking this voluntary action of recalling the dog biscuits listed below after learning from the FDA that wheat gluten supplied to Sunshine from a specific manufacturing facility in China contained melamine. Melamine is a substance not approved for use in food. The FDA made this finding as part of its ongoing investigation into the recent pet food recall.

The recalled dog biscuits are marketed nationwide by many pet food retailers including the mass channel, traditional grocery, and pet specialty stores. No dog illnesses or deaths have been reported to date in connection with these dog biscuits. The recalled dog biscuits contain one percent or less by weight of wheat gluten.

Consumers should immediately stop feeding their dog the dog biscuits with the specified date codes and consult with a veterinarian if they have any health concerns with their dog.

Sunshine’s products are 100% guaranteed. Consumers may receive the full replacement value of the recalled dog biscuits by returning them to the place of purchase or consumers may contact Sunshine’s customer service number at (800) 705-2111 for further information about the recall and for other instructions on obtaining a product refund.

The safety and well-being of pets are Sunshine’s utmost concern. We deeply regret this unforeseen situation.

The following products are being recalled:

| Branded Product and Variety          | Product Size: | UPC Codes   | Plant Code / Best By Date           |       |       |       |
|--------------------------------------|---------------|-------------|-------------------------------------|-------|-------|-------|
|                                      |               |             | Plant code:                         | RB    |       |       |
| Nurture Chicken & Rice Biscuit       | 26 oz.        | 70155-13606 | Best by:                            | 31208 |       |       |
|                                      |               |             | Plant code:                         | RB    |       |       |
| Nurture Lamb & Rice Biscuit          | 26 oz.        | 70155-13607 | Best by:                            | 31308 |       |       |
|                                      |               |             | Plant code:                         | RB    |       |       |
| Pet Life Large Peanut Butter Biscuit | 4 lb.         | 41746-00950 | Best by:                            | 30608 | 31308 |       |
|                                      |               |             | Plant code:                         | RB    | RB    |       |
| Pet Life Large Biscuit               | 4 lb.         | 41746-02545 | Best by:                            | 30308 | 31908 |       |
|                                      |               |             | Plant code:                         | RB    | RB    |       |
| Lassie Lamb and Rice Biscuit         | 26 oz.        | 45352-07005 | Best by:                            | 30708 | 31908 |       |
|                                      |               |             | Plant code:                         | RB    | RB    |       |
| Pet Life Large Biscuit               | 25 lb.        | 41746-00008 | <b>Best By Date – last 5 digits</b> |       |       |       |
|                                      |               |             | Best by:                            | 30308 | 31408 |       |
| Pet Life Extra Large Biscuit         | 25 lb.        | 41746-00010 | Best by:                            | 30408 | 30808 | 31408 |
|                                      |               |             | Plant code:                         |       |       |       |
| Pet Life Large Variety Biscuit       | 25 lb.        | 70155-00073 | Best by:                            | 30408 |       |       |
|                                      |               |             | Plant code:                         |       |       |       |
| Pet Life Peanut Butter Large Biscuit | 25 lb.        | 41746-00078 | Best by:                            | 30308 | 30808 |       |
|                                      |               |             | Plant code:                         |       |       |       |
| Pet Life People Pleasers Dog Treat   | 25 lb.        | 41746-00266 | Best by:                            | 31408 | 31608 | 32308 |
|                                      |               |             | Plant code:                         |       |       |       |
| Pet Life People Pleasers Dog Treat   | 50 oz.        | 70155-11006 | <b>Best By Date – 5 digits</b>      |       |       |       |
|                                      |               |             | Best by:                            | 30208 | 30508 | 30808 |
| Pet Life People Pleasers Dog Treat   | 40 oz.        | 70155-11007 | Best by:                            | 30908 | 31208 | 31808 |
|                                      |               |             | Plant code:                         |       |       |       |

| Private Label Product and Variety     | Product Size: | UPC Codes   | Plant Code / Best By Date |       |       |       |
|---------------------------------------|---------------|-------------|---------------------------|-------|-------|-------|
|                                       |               |             | Plant code:               | RB    | RB    | RB    |
| Companion's Best Multi Flavor Biscuit | 4 lb.         | 50700-49270 | Best by:                  | 30308 | 30808 | 31108 |
|                                       |               |             | Plant code:               | RB    | RB    |       |
|                                       |               |             | Best by:                  | 32308 | 32708 |       |
|                                       |               |             | Plant code:               | RB    | RB    |       |
| Stater Brothers Large Biscuit         | 4 lb.         | 74175-18801 | Best by:                  | 30908 | 31308 |       |
|                                       |               |             | Plant code:               | RB    | RB    |       |
| O'Roy Peanut Butter Biscuit           | 5 lb.         | 78742-34501 | Best by:                  | 30508 | 31008 | 31208 |
|                                       |               |             | Plant code:               | RB    | RB    |       |
|                                       |               |             | Best by:                  | 32108 | 32308 |       |
|                                       |               |             | Plant code:               | RB    | RB    |       |
| O'Roy 4 Flavor Large Biscuit          | 10 lb.        | 81131-46959 | Best by:                  | 30308 | 30408 | 30508 |
|                                       |               |             | Plant code:               | RB    | RB    | RB    |
|                                       |               |             | Best by:                  | 30808 | 30908 | 31208 |
|                                       |               |             | Plant code:               | RB    | RB    | RB    |
|                                       |               |             | Best by:                  | 31508 | 31608 | 31708 |
|                                       |               |             | Plant code:               | RB    | RB    |       |
|                                       |               |             | Best by:                  | 32108 | 32408 |       |
|                                       |               |             | Plant code:               | RB    | RB    |       |
| O'Roy Puppy Biscuit                   | 28.8 oz.      | 81131-92197 | Best by:                  | 30208 | 30308 | 30408 |
|                                       |               |             | Plant code:               | RB    | RB    | RB    |
|                                       |               |             | Plant code:               | RB    | RB    | RB    |

|                                      |        |             |                                |       |       |       |   |  |
|--------------------------------------|--------|-------------|--------------------------------|-------|-------|-------|---|--|
|                                      |        |             | Best by:                       | 30908 | 31008 | 31408 | : |  |
|                                      |        |             | Plant code:                    | RB    | RB    | RB    | : |  |
|                                      |        |             | Best by:                       | 31708 | 31808 | 32108 | : |  |
| Champion Breed Peanut Butter Biscuit | 4 lb.  | 72000-26063 | Plant code:                    | RB    | RB    |       |   |  |
|                                      |        |             | Best by:                       | 32108 | 32308 |       |   |  |
| Champion Breed Large Biscuit         | 4 lb.  | 72000-26065 | Plant code:                    | RB    | RB    |       |   |  |
|                                      |        |             | Best by:                       | 32208 | 32308 |       |   |  |
| Perfect Pals Large Biscuit           | 4 lb.  | 12333-00260 | Plant code:                    | RB    |       |       |   |  |
|                                      |        |             | Best by:                       | 31808 |       |       |   |  |
| Stater Brothers Large Biscuit        | 26 oz. | 74175-18802 | <b>Best By Date – 5 digits</b> |       |       |       |   |  |
|                                      |        |             | Best by:                       | 30308 | 31008 |       |   |  |

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